



# Unlock Netherlands

Develop your business and  
#GoBeyond

2023



# Expanding your business in Netherlands

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock the Netherlands service can provide expert advice and insight to support you every step of the way. From helping you to find the best location to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals..

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle - from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using the Netherlands as a base to expand into other markets - which means that whatever the challenge, we're at your side.



# We can help you with the following services

## Company set up



- Corporate structure
- Company registration
- Intellectual property
- Tax advice
- Legal structure

- Reward packages
- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global mobility

## Global mobility services



## Financing your business



- Debt or equity funding advice
- Mergers and acquisitions
- Innovations and subsidies
- Financial planning

- Corporate and international taxes
- Transfer pricing
- Personal tax advice
- VAT advice
- Tax control
- Customs advice

## Tax services



# We can help you with the following services (continued)

## Back-office services



- Fixed fee bookkeeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

- Expert, tailored support to help you grow your business in the Netherlands and globally
- Valuation, investigation & dispute services
- Introductions to key business communities
- Transactional services
- Market entry strategy

## Business growth support



## Sustainability



- Impact strategy & implementation
- Sustainability reporting & measurement
- Compliancy on CSRD/ESG
- Training on sustainability strategy, realization and CSRD readiness

## Audit and assurance



- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory
- IT audit & advisory services

# Why choose Netherlands?

## Market opportunity

- Population of 17.8 million
- 5th largest economy of the European Union and the 19th largest in the world
- 3rd most competitive economy within the European Union
- 6th rank on Global Competitiveness Index
- 2nd rank Global Enabling Trade report by World Economic Forum

## Magnet for talent

- Well-educated and productive labour force
- Dutch universities ranked within best 2 percent of the world
- 10 universities rated within the global top 200
- 30% ruling number 1 tax benefit for internationally active employees hired or assigned from abroad

## Business friendly environment

- Political and economic stability
- More than 120 tax treaties with other jurisdictions
- Open economy with no restrictions to foreign investment and equal treatment of foreign and domestic entities
- A group of companies can be consolidated as a 'fiscal unity' for tax purposes
- 5th best judicial system in the world



## The Netherlands is the 5th largest economy of the European Union.

It is one of the largest recipients of foreign direct investment (FDI) in the world due to its status as an attractive investment location and rich history. The country has a market-based mixed economy which has played a key role in the European economy for many centuries. Its leading sectors include; shipping, transport, agriculture, trade and banking.

# Why choose Netherlands? (continued)

## Quality of life

- 5th rank on Happiness-index of Layard and Sachs
- 5th highest Human development Index in the EU and 10th highest in the world as of 2022

## Access to finance

- Primary tax incentive regime 'innovation box'
- Public incentives to new investments in manufacturing and R&D
- Variety of debt and equity
- Funding opportunities
- HQ's of some of the world's largest banks

## Innovation Hub

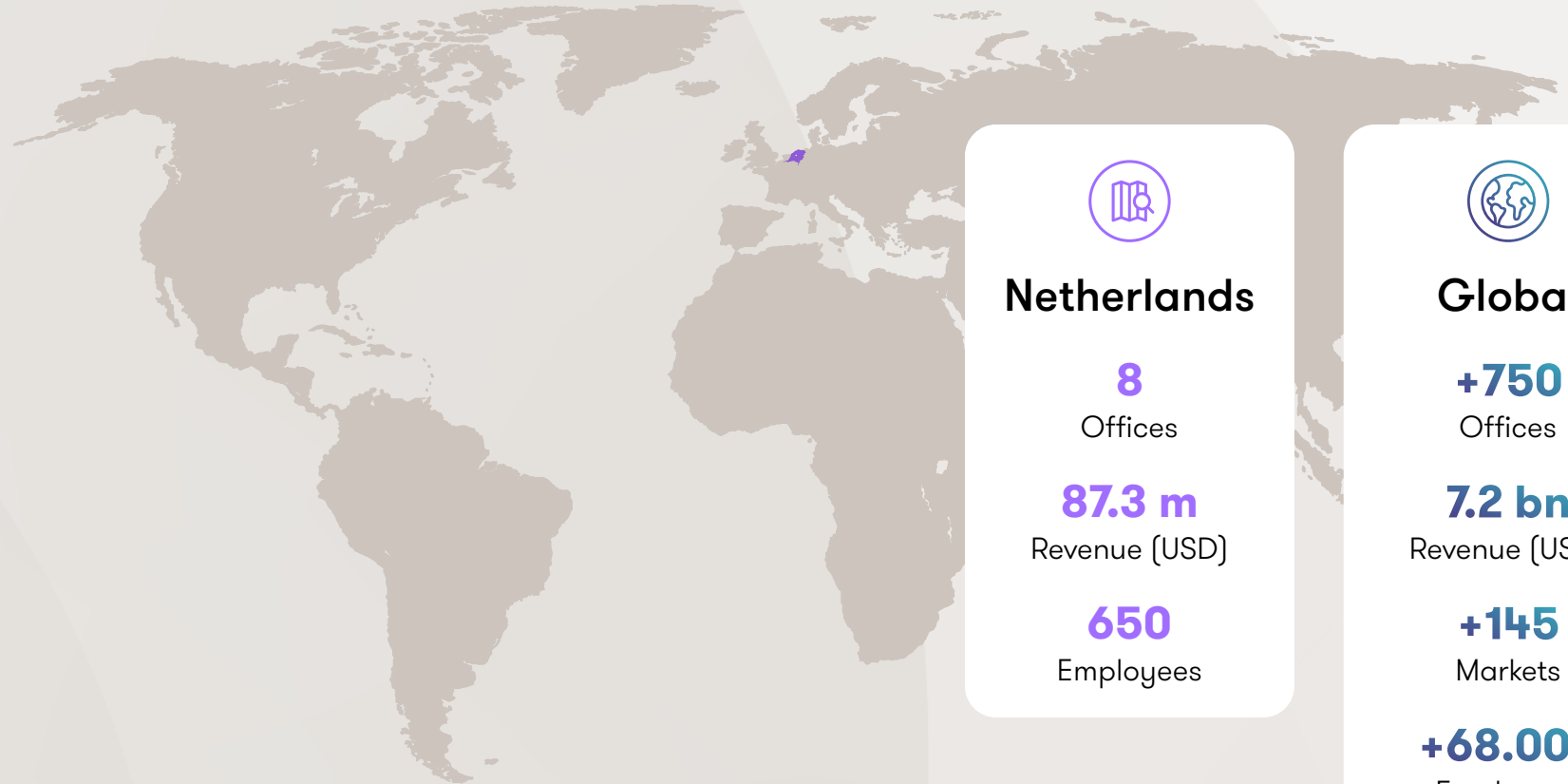
- Strategic location for transport to Europe
- Business environment that is focused on innovation and R&D
- Superior logistics and technology infrastructure
- 5th rank on the Global Innovation Index 2022, 2nd in the EU



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# Contact

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